

Here Are Pianos You Are SURE About!

You know their reputation—you know they are made by manufacturers who have had many years at it—you know that a large majority of the homes of the country, even among your friends and acquaintances, containing pianos have one of these makes!

The list includes the leaders—the stars of the piano industry—and every instrument means a REAL INVESTMENT to the purchaser—a piano that you are willing to make comparisons with.

**Steinway, Hardman,
Kimball, Haines,
Standard, Wheelock,
Stuyvesant, Weser.**

And several other lines will you find here in all the styles. Five of the above makes are made with the **PIANOLA** built inside them, thus giving the **PIANOLA PIANO**, the **KING OF ALL PLAYER-PIANOS!**

If you wish we will extend you easy monthly payments. Be sure and send for free catalog. Mention make you want.

Walter D. Moses & Co.

103 East Broad Street.

Oldest Music House in Virginia and North Carolina.

Mysterious Woman

By ADA PATTERSON

An able editor of a popular magazine, which circulated wholly among women, has again repelled the statement that he understands the sex.

"I don't understand women," he is understood peacefully to have declared. "Woman is the darkest mystery in the world."

I doubt not that the editor made this statement, in effect at least, for three years ago he made a similar one to me.

"I don't understand women," he flung back my insinuation of that suspicion with all the heat his exhaustive courtesy permitted. "It keeps me busy all the time wondering which way Mrs. Bok will jump on a proposition. No man understands women, and no woman understands men. Here will always be a veil of inscrutability between them."

"At least you know how to please them," I retorted. "Your circulation figures prove that."

But even as I spoke this woman's crown of argument, "the last word," an answer to it sprung up in my own mind. His magazine was successful because he had the stuff of success in him, the energy and determination to address his particular audience. He might have mangled the ship of a yellow journal, he might have directed the destinies of a vehicle of literature, he might have molded the opinion of capital classes, or their enticements, as successfully as he managed this woman's journal. He had been chosen to speak to women, and he spoke to them directly, as forcefully as he would have spoken to a political meeting or a meeting of the board of directors of a bank. He was a gifted executive. Like any other broad-shouldered, strong-featured, ken-minded man, he scorned the reputation of being a specialist in feminine psychology.

Other clever men have wisely given up reading the riddle of women. For why attempt to understand them when other women are always ready to act as interpreters? Set one woman to catch another. Most men have sisters, and every man has a mother. These priestesses in the temple of femininity can always enlighten him. For women are not mysterious to each other. Their conclusions are correct because they build, as men do not, upon the premise that woman is a reasonable being.

Women know that there is a reason

even for her moods; that mental weather that men declare is so puzzling, though I have seen as many men as women in the clutch of mood. The difference is merely that the moods of men are governed by their stomachs; women's moods by their hearts.

A woman's mood is a knife edge or a downy cushion, according as her heart hides a hurt or leaps with joy. Moods are mental weather, but there is a reason for a change of weather. Men not being subtle or industrious enough to seek out these reasons, dismiss what they don't understand as something past understanding.

For every mood of woman there is a reason. She cannot hide it from her mother. She could not hide it from her husband if he cared enough to try to find the reason. Sullenness means that she is nursing a hurt. Hysteria means the same thing. Aloofness has the same significance.

Woman is not a synonym for whimsy. She is as amenable to the laws of cause and effect as any other creature being or thing, but men haven't chosen to take the trouble to trace the effect to its cause. Even a woman's lightning changes of mind, so puzzling to men, have their root in the natural order of cause and effect.

An element in her bafflingness is introduced by man himself. He has said, again and again, and again, that woman's chief charm is her mystery. She has taken him at his word. Mystery has been multiplied, because men wanted mystery.

"For goodness sake tell her she's inscrutable. She loves it," said a friend of the most transparent woman I know. The transparent woman's fiancé had talked of inscrutability, scarcely knowing what it meant, and this lovable young woman had instantly tried to swathe herself in a veil of mystery. The phrase would better go upon the rubbish heap of past follies, banished with the "mother-in-law tyranny" and the old maid angles. Man gets mysterious because he asks for it. When the demand ceases the supply will vanish.

Men and women are becoming more alike. They have more subjects in common than the former household expenses and children. They speak the same language, even to bits of over-emphasis now and then. They are comrades in a larger sense than ever before. A young man calls his sweet-

heart his "pal," and she is more charmed with the kinship this word implies than it from some remote distance of misunderstanding he sent her a sonnet or a lullaby. The young woman whose betrothed sent her engagement ring from London to Chicago by a messenger boy has applied for a divorce from the sender.

TO ERECT NEW BUILDINGS.

Richmond Firm Gets Contract for One Structure in Roanoke.
[Special to The Times-Dispatch.]
Danville, Va., April 30.—It is learned that contracts have been awarded for the erection of two large buildings in Danville. L. Herman will erect a four-story office building on Main Street immediately opposite the Burton. John T. Wilson & Co., of Richmond, were the successful bidder for goods and millinery establishment and office building on Main Street immediately opposite the Burton. John T. Wilson & Co., of Richmond, were the successful bidder for the other building which will be that of Greater Roanoke College. This building will be 165 feet long by 25 feet wide. The successful bidder being Howard Moss, of Newport News. The college will be erected on the beautiful mountain view section of Danville, and will front on West Main Street. McLaughlin, Pettit & Johnson drew the plans for the above buildings.

WILL BUILD HAY-BALERS.

New Company to Erect Manufacturing Plant in Altavista.
[Special to The Times-Dispatch.]
Altavista, Va., April 29.—The largest manufacturing plant yet located at Altavista is that of the Dameron Machinery Corporation, secured this week.
The capital stock is \$125,000, fully paid. Two-thirds of the stockholders are Lynchburg business men. The officers are H. L. Lane, of Altavista, president; C. M. Perrow, of Lynchburg, vice-president; A. G. Bell, of Altavista, secretary and treasurer.
The object of the company is to manufacture the Dameron hay baler, an invention of J. C. Dameron, of Roanoke. This machine is an innovation in hay-baling machinery, requiring but one-fourth the power of balers now on the market, but has double the capacity.

ONLY ONE NAME SUBMITTED.

Representative Carlin at Present Has No Opposition for Congress.
[Special to The Times-Dispatch.]
Alexandria, Va., April 30.—Candidates desiring to enter the congressional race in this district in the coming primary must submit their names to Raleigh T. Green, chairman of the Eleventh District Committee, on or before noon Monday next. Up to the present time there has been no name submitted other than that of Representative C. C. Carlin of this city. The primary is fixed for August 3. Another meeting of the committee will be held here Tuesday evening next, and in the event Mr. Carlin is without opposition he will be declared the party's nominee. The primary was, at a recent meeting of the committee, fixed for August 9 next.

DESTROYED BY FIRE.

Stable at Winchester Burned and Live Stock Lost.
[Special to The Times-Dispatch.]
Winchester, Va., April 30.—Two more fires broke out in Winchester and vicinity today. A valuable driving mare, thoroughbred dog and many fancy chickens belonging to Frank J. Woodward were burned to death in his stable, and the fire spread to the large boarding-house of Mrs. Annie Bowers, but was finally extinguished.
The home of Mrs. Sarah O'Rourke, in Frederick county, was also destroyed, together with its contents.

GROUNDS FOR CHILDREN.

Subscriptions Being Raised to Purchase Entire Block in Lynchburg.
[Special to The Times-Dispatch.]
Lynchburg, Va., April 30.—A movement is on foot in the city to purchase the square bounded by Fourth and Fifth and Federal and Jackson Streets and convert it into a public playground for white children.
It was learned this afternoon that options have been secured for all of the property in the square, save that owned by J. M. Booker, and that the subscriptions are being made in a substantial manner. Some of the subscriptions are large, and very little work has as yet been done.

WILL OCCUPY ELKS' CLUB.

Government Seizes Quarters for Temporary Post-Office in Danville.
[Special to The Times-Dispatch.]
Danville, Va., April 30.—The Elks' Club on Main Street, just above the present post-office, will be used by the government for a temporary post-office while the Federal building is being remodeled. The Elks will receive a rental of \$200 per annum for their quarters. The work will be begun certainly by June, and it will probably take sixteen months to complete the improvement on the post-office. The work will be in charge of R. H. Richardson, of Hampton, his bid being \$48,200.

CROWD CHASES NEGRO.

Fugitive Finally Brought Down by Bullet from Officer's Pistol.
[Special to The Times-Dispatch.]
Norfolk, Va., April 30.—Fired upon three times, without effect, by the man who charged him with stealing a pocketbook from his store, chased through East Main Street with a big crowd of really worth following, and finally being shot in Jackson Park by Mounted Patrolman Thomas C. Sanderlin after an encounter with the officer, was the thrilling experience to-day of William Bagley, a negro. The officer was forced to shoot the man, his bullet taking effect in his thigh. Bagley is now in the Emergency Hospital at Central Police Station, his injuries having been attended by Patrolman Woodhouse.

WILL INSPECT PROPOSED HIGHWAY.

Williamsburg, Va., April 28.—The Subcommittee on Military Affairs will come down from Washington on May 13 or 14 to inspect the highway from James City to Yorktown. Congress having been asked to appropriate \$100,000 to build a military road between these points, Congressman Lamb and other members of the Virginia delegation are expected to accompany the committee.

THIRTEEN APPLICANTS FOR POSITION.

Raleigh, N. C., April 29.—Governor Kitchin said this evening that there are exactly thirteen applicants for the office of Corporation Commissioner to succeed late Commissioner Aycock, and that it will be some days yet before the final appointment. He will not make public the names of the applicants.

ADVERTISING PAYS WHEN WELL DONE

If You Have Anything Worth Mentioning and Select the Right Medium.

A CASE THAT IS TO THE POINT

Richmond Transfer Co. Uses Whole Section, and Times-Dispatch Breaks Record.

When a man, or a firm, or a company has something to offer to a discriminating public that is really worth while, that man or that firm or that company will find that the judicious advertising in a judicious medium, and the right kind of medium, pays right well.

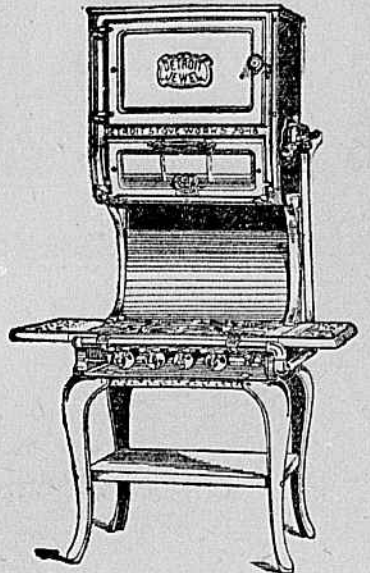
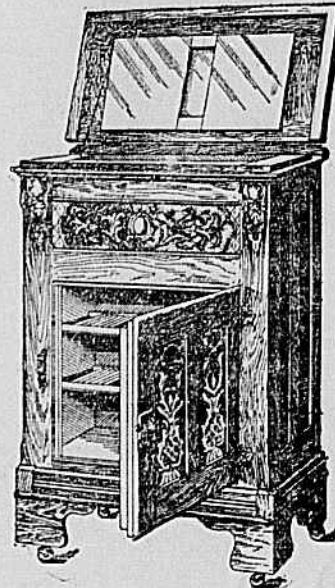
A case in point is the big special section advertisement of the Richmond Transfer Company, which appeared today a part of The Times-Dispatch and an advertisement it breaks the record on this or any other paper that can just now be called to mind. So far as the records show it is the largest single advertisement that has ever appeared in this or any other Southern newspaper, containing as it does, 1,470 inches of space.

This special section, which is a section of ten pages, is taking that much

"A Yaller Suit Er Furnicher"

One of the best reasons why we've got the greatest Furniture Store in the South, and don't kick about business, is that we've always been pre-eminently the leaders of style in Furniture. A prominent lady not long ago asked a salesman if we hadn't changed buyers, though our chief buyer has held down the same job for the past 18 years. She said she had never seen such glorious Mahogany Furniture in her entire life; but it's not Mahogany Furniture we want to talk about—it's Oak. In the last two years Golden Oak finish has waned very much, both for the reason that its been used for a long time, and that its color is too harsh—too yellow to match with the new draperies and papers. So this spring we've put in an enormous line of what's called period Furniture, such as Flanders, Elizabethan, William and Mary and several others.

These Dining-room Suites are all finished a rich brown or some other warm neutral shade, and nearly every suite has chairs, tables, china cases, etc., to match down to the smallest detail—even the dull brass and copper trimmings match. They're perfectly beautiful and thoroughly artistic, and the woods are finished so that you can use numberless color schemes. The prices are also very reasonable. We buy in carload lots. The sideboards run from \$29 to \$140 each. A lovely line of Sideboards at \$45 and \$50. Other pieces proportionately low in price. Fourteen years ago we were the first to change from the old antique oak to the golden oak, because some of our not so well posted customers got to calling for "yaller sets of furniture."



Grocers', Butchers' and Family sizes; 75 different sizes on one floor to pick from; \$7.00 to \$300.00 each.

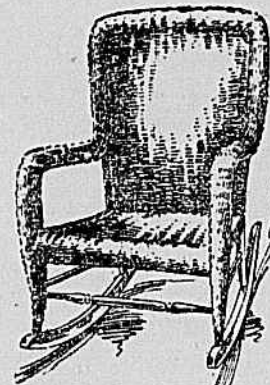
You Don't Experiment When You Buy an

Alaska

We've handled them for the past twenty years and KNOW!

Old Hicory

Porch Chairs and Rockers from \$2.50 up. Have no cheap, sticky varnish or splinters to tear your nice shirt waists. See them.



CHAS. G. JURGENS' SON,

Right in the Centre of the Furniture District

Adams and Broad

Remember we are the Sole Factory Agents for Detroit Jewel Gas Ranges, Old Hicory Furniture and Alaska Refrigerators.

36x72-inch Matting Rugs, worth 60c, only 39c.
40-yard roll China Matting, \$3.98 for 40 yards.
9x12-ft. Room Size Matting Druggets, \$3.98.

THE Steadfast SHOE

HAND LASTED SILK FITTED
Prices \$5.00, \$6.00 and Up
A Shoe for Gentlemen

Made by SMITH-BRISCOE SHOE CO. (Inc.),
Lynchburg, Va.

Individual style and a maximum of comfort are combined in every model of the STEADFAST SHOE. It is designed by experts who know how to construct a stylish, comfortable shoe. The careful handlasting shapes them so smoothly at every point, that they fit like made-to-order shoes, that cost almost twice the price.

For Sale by **F. W. Dabney & Co.,** 301 EAST BROAD ST.

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A case in point is the big special section advertisement of the Richmond Transfer Company, which appeared today a part of The Times-Dispatch and an advertisement it breaks the record on this or any other paper that can just now be called to mind. So far as the records show it is the largest single advertisement that has ever appeared in this or any other Southern newspaper, containing as it does, 1,470 inches of space.

This special section, which is a section of ten pages, is taking that much

space to hold the Richmond Transfer Company's layout, shows that that company is fully alive to the advantages of advertising in a judicious medium, and the right kind of medium, which The Times-Dispatch has proven itself, with its enormous circulation, to be.

cause it was found to pay, and to pay well, the company has come again, and come a little more extensively and on a larger scale.

Advertising is a great thing, a fine art in fact, but the greater art is in selecting the right kind of a medium. The Richmond Transfer Company has shown itself to be the masters of both arts, as their most attractive special section ad. of this morning amply proves.

20% 20% 20%

On Account of

...CONSOLIDATION...

20% 20% 20%

Our Entire Stock of Shoes and Hats at

20% Discount

20% 20% 20%

For Cash Only—No Exchange

TAYLOR & BROWN,

913 East Main Street.

20% 20% 20%